Do you love mobile games and have a passion for understanding how they grow and generate revenue?
CrazyLabs Macedonia is opening its Internship Program for **Game Ads Monetization Coordinator** — your chance to gain hands-on experience optimizing in-game ads, analyzing performance data, and helping maximize revenue across top-tier mobile titles.

If you're analytical, detail-oriented, curious about AI tools, and eager to learn how to build smart monetization strategies that power successful games — this internship is for you!

What you'll do

- Learn how to analyze and optimize in-game ad performance across multiple mobile titles
- Monitor key revenue metrics, identifying issues, and proposing improvements
- Get familiar with monetization tools and platforms such as ad networks, mediation systems, and analytics dashboards
- Collaborate with Developers, Product Managers, Game Designers, Analysts, and UA teams to understand how ad monetization fits into the full game development cycle
- Provide feedback on ad placements, user experience impacts, and new ad monetization opportunities
- Learn the industry and best practices for building effective ad strategies in a real-time, data-driven environment

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What you bring

- In the final year of studies or a recent graduate - MUST
- Attention to detail and curiosity to learn - MUST
- A strong passion for mobile games 🎮
- Analytical mindset
- Eagerness to explore and use AI-powered tools and features
- Strong communication skills and team spirit
- Availability to join a full-time internship program
- Spoken and written English skills

What are your benefits

- Hands-on experience working on live mobile games at one of the world's top 3 mobile gaming companies
- Mentorship & **complete training** from experienced professionals
  Free Drinks, Breakfast and Lunch at the office, tailored to your preferences
- An amazing office environment where fun and creativity thrive — (complete with ping pong, PlayStation, and an in-office gym)
- Possibility for employment after the end of the program

Additional Information

- **Application deadline:** December 20, 2025
- **Selection process:** Test & Interview - December 22-30, 2025
- **Programme start date:** January 12, 2025
- **Programme end date:** February 11, 2025
- **Location:** On-site at CrazyLabs Skopje office
- **Duration:** Full-time, 6 hours per day
- **Contact information**: emilijam@crazylabs.com
- **Application link:** https://forms.gle/uSTJciGq5qEYdMgt5